

Krisztian Kari-Horvath

CONTACT DETAILS

+1 805 252 5760
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Skill

Figma
Expert

Mixpanel
Advanced

Pendo
Advanced

Miro
Expert

Adobe Products
Expert

Abstract
Advance level

Cinema 4D
Intermediate

Languages

English
Fluent

Hungarian
Native

Education

GRAPHIC DESIGNER

Győri Tánc- és Képzőművészeti
Szakközépiskola
Győr, Hungary - Graduated 1999
Specialized in digital design, classical
graphic arts, and sculpting.
Developed a strong foundation in
visual composition, traditional
techniques, and emerging digital tools,
forming the basis for a career in user
experience and product design.

Work experience

STAFF PRODUCT DESIGNER

GoTo / US & Canada
January 2023 – Present

Leading UX strategy and execution for GoTo's core collaboration suite — including GoTo Meeting, GoTo Webinar, and GoTo Training.
Driving cohesive design vision across products, mentoring designers, and partnering with cross-functional stakeholders to deliver scalable, user-centric experiences that enhance engagement and retention.

SENIOR PRODUCT DESIGNER

LogMeIn / US
August 2018 – January 2023

Identified and translated enterprise user pain points into opportunities for innovation.
Conceptualized, validated, and delivered high-impact UX solutions for GoTo Training and GoTo Webinar, improving organizer workflows, attendee experience, and product adoption.

OPERATION LEAD

Telekom / Budapest
March 2016 – July 2018

Directed and coordinated the design and rollout of high-profile digital products across Europe, including mobile apps, self-service portals, and IPTV interfaces. Ensured design consistency, accessibility, and performance across multi-platform ecosystems while collaborating with cross-functional engineering and marketing teams.

USER EXPERIENCE ARCHITECT

Kitchen Budapest / Budapest
February 2013 – December 2017

Mentoring and providing support to startups in Kitchen Budapest's incubation program as an individual contributor. The Kitchen Budapest incubation program was complemented by its involvement in the European digital art scene. In my role, I was responsible for designing interactive interfaces for art installations.

SENIOR GRAPHIC DESIGNER

POSSIBLE / Budapest & Bucharest
January 2008 – February 2013

Partnered with global brands such as Coca-Cola, Honda, and WWF to create award-winning digital campaigns. Delivered visually compelling and performance-optimized web experiences, evolving focus from aesthetics to usability and measurable outcomes.